P24306.A10

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants

Javier B. ARELLANO et al.

Group Art Unit: 2174

Appl. No.

10/736,690

Examiner: B. PARKER

Filed

December 17, 2003

Confirmation No.: 4131

For

SYSTEM AND METHODS FOR AN ARCHITECTURAL FRAMEWORK FOR DESIGN OF AN ADAPTIVE, PERSONALIZED,

INTERACTIVE CONTENT DELIVERY SYSTEM

AMENDMENT UNDER 37 C.F.R. § 1.116

Commissioner for Patents
U.S. Patent and Trademark Office
Customer Window, Mail Stop AMENDMENT
Randolph Building
401 Dulany Street
Alexandria, VA 22314

DO NOT ENTER

9/14/07

Sir:

In response to the final Official Action of July 27, 2007, in which a three-month shortened statutory period for response is set to expire on October 29, 2007 (October 27, 2007, falling on a Saturday), Applicants respectfully request reconsideration and withdrawal of the outstanding rejections set forth in the above-mentioned final Official Action, in view of the following amendments and remarks.

Amendments to the Claims begin on page 2 of this Reply. **Remarks** begin on page 5 of this Reply.